

ETHNIC MUSICAL INSTRUMENTS

Dear Childminder,

Competitive Edge offers a complete educational and fun package in respect of ethnic musical instruments. We have gathered together one of the most comprehensive ranges available in the UK, from all parts of the world, of the highest quality, and at extremely competitive prices.

Young children love to blow, shake and beat - our instruments are ideal for first steps in rhythm, teaching respect for handling toys, and illustrating multi-culturalism. Some of you may have seen our products when we have been invited to show at Sure Start or Pre-School Learning Alliance events.

Our range has grown by sensitively sourcing through a couple of agents, who over many years have built up friendly relationships with family businesses in South America, India, Africa and Indonesia. Our agents buy on a FairTrade basis, being recognised by BAFTS (British Association For Fair Trade Shops). They do not allow exploitation of children, nor discrimination against gender. They ensure working conditions are good by local standards, and that raw materials are obtained from renewable sources.

We feel we are helping to sustain the music and culture of their countries, and we believe the more we trade, the more people we aid.

Our ever increasing brochure, where instruments are detailed in categories of Weather, Animals and Natural Resources, including Recycled, will help you focus on themes for your children.

John 'The Music Man' Ovenden
Competitive Edge

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